

MCU™ Multi Cervical Unit

RESTORE THE CERVICAL SPINE . . .





... AND REHAB YOUR PRACTICE.

"The Multi Cervical Unit has provided me with the greatest of clinical and personal opportunities"

Robert DeNardis, Physio, MAPA, B. Sc. (Hons)

Now, you can expand your clinic by offering progressive services to whiplash victims, injured athletes and those with chronic neck pain. Our easy-to-use system will help you perform standard or custom tests. Justify necessary treatment to insurers. Advance your therapy program. And provide the most objective and legally defensible evals with automated reports untouched by manual data entry.



From advanced technology comes an advanced clinic.



PRECISE DATA

>>

BETTER DECISIONS

PRESENTING the most effective and complete system for cervical assessment and rehab. The **MCU**. Its advanced technology helps you perform objective evaluations and standardized treatment. Which means you can quickly satisfy the needs of patients, clinicians and insurers. The **MCU** has a computerized interface that records real-time cervical spine movement and isometric strength in all three planes of motion. This eliminates the subjectivity of manual testing. Plus, the dynamic strengthening protocol complements manual therapy – while it maintains objectivity for the progression of cervical spine rehab.

Altogether, the **MCU** offers a better rehab experience for the patient *and* the therapist. Ultimately, that's the true measure of progress.

PROVEN RESULTS.

Studies at renowned LaTrobe University in Melbourne, Australia have shown remarkable success using the **MCU**. In fact, over 90% of patients reported major progress. Researchers noted direct increases in neck strength and ROM – resulting in major reductions in pain and measurable improvements in quality of life. This proven reliability can help you greatly enhance patient outcomes – and establish an *evidence-based practice* in the eyes of insurers. All of which means an instant revenue stream for your center.

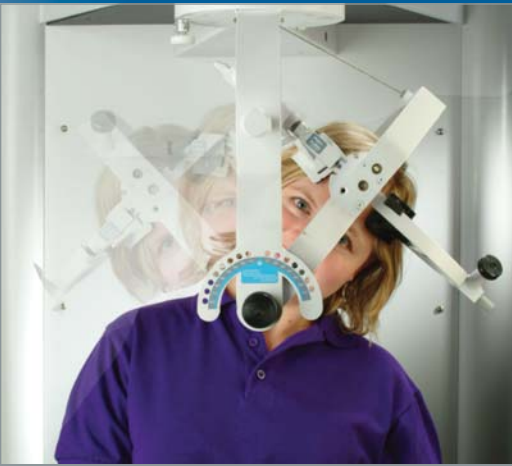


BE A REGIONAL EXPERT.

The **MCU** has achieved international recognition in journals and periodicals. Likewise, it has been featured on US and Australian television. Now, you can bring that same world-class level of advanced therapy to your community. Owning the **MCU** will position your clinic as “a neck care center of excellence” in the eyes of insurers and your local healthcare community. In the end, that means accelerated growth and success for your practice.

**“For treating a weak neck,
nothing is better than the MCU.”**

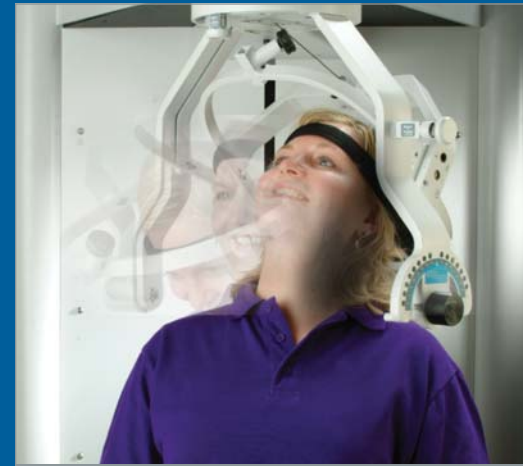
—Edo Zylstra, MS PT, IMS-P



Strengthen in all planes



Assess ROM in all planes



Replicate compound motions

>>

SUPERIOR TREATMENT

>>

IMPROVED OUTCOMES

>>

TAP A GROWING MARKET.

Cervical injury care is a large, yet highly untapped market. Traditional medical treatment calls for rest, medication and manipulation. But, treating the symptoms only yields limited success. And, as you know, it ignores the underlying *cause* of chronic pain. Even if you're now skilled at manual cervical therapy, the **MCU** will help your patients achieve *total* functional restoration to the injured neck musculature. Plus, it even provides documentation to track progress. So, with the **MCU**, your center will be at the forefront of cervical care.

“I used to get very frustrated with chronic neck pain patients. After treatment, the symptoms would return in a few days or weeks. With the MCU, I can make dramatic and long lasting improvements.

—Bob McCray, PT, MHS, CSCS

Car Crash Statistics

12.5 million car crashes yearly in US

2.5 Million are rear-end collisions

Nearly 2 million whiplash injuries reported

source: National Safety Council



▲ Detailed reports for:

- Insurers
- Attorneys
- Physicians
- Specialists
- Patients



Provide injury specific rehab

EXPANDED SERVICES



SUCCESSFUL CLINIC

Results of a Rear-ender on drivers:	Current MVA victims in US
Up to 60% are symptomatic after six months	6 million
About 33% are symptomatic for 2 years	California: 732,000
10% become chronically disabled for life	New York: 380,000
	Illinois: 257,000

Offer testing and treatment for:

- General & Chronic Neck Pain
- Whiplash Associated Disorders
- Muscle Tension Headache
- Cervical Disc Compression
- Sports-related Injuries
- Job/Posture Dysfunctions



For a free demo, call 1-800-331-8845



BTE Technologies is the leader in testing & rehab solutions. Our systems provide objective data, so you can assess patients with greater precision, and track progress with higher accuracy. With over 4,000 installations worldwide, our technology is used by a broad variety of clinics and industries to eliminate guesswork and hassle. See how we can provide a measurable difference by enhancing your outcomes – and improving your quality of care. Call us today.

Training and Certification.

It takes more than smart technology to improve your clinic. Proper user training is vital for ease-of-use and improved outcomes. So, our continuing education is included with your purchase. This will give your staff the confidence and knowledge to implement effective treatment and marketing plans. And, it will help you meet the demands of today's medico-legal environment.

Common Causes of Cervical Spine Disorders

- **Motor Vehicle Accidents**
- **Work Place Injuries**
- **Lifestyle/Posture**
- **Sports Injuries**
- **Diving Injuries**

THE TRUE LEADER IN:

Physical
Evaluation &
Rehab

Human
Performance
Testing

AMA
Impairment
Assessment

Restoring
Functional
Abilities

Evidence
Based
Medicine

MCU[™] Multi Cervical Unit

The MCU gives you:

- Objective Measurements for Diagnosis
- Comprehensive Cervical ROM Evals
- Complete Cervical Strength Evals
- Single & Multi-plane Movement Patterns
- Variable Resistance for Strengthening
- Graphic Reports of Movement & Strength
- Color Diagrams, Charts & Graphs
- Evidence-based Medical Treatment
- Training on the Mebourne Protocol



Provide just the right amount of progressive loading for dynamic exercise with increments as little as 1/4 pound



web
e-mail

www.btetech.com
info@btetech.com

phone

1-800-331-8845 [U.S. and Canada]
1-410-850-0333 [other countries]

Corporate Headquarters

BTE Technologies, Inc.
7455-L New Ridge Road
Hanover, MD 21076

Experience. Technology.